



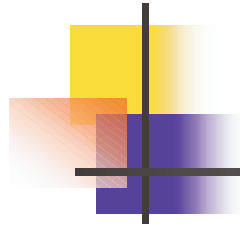
Outreach & Marketing to Target Populations

Janis Heple
California-Arizona Consortium



California-Arizona Consortium

- Arizona State University
- University Extension, UC Davis
- UCLA-LOSH
- LOHP-UC Berkeley
- Alaska Health Project



Common Threads

- The development of contacts in each location through organizational & agency linkages
- The development of a relationship (and trust) over time
- Understanding the needs of the target population



Common Threads - continued

- Keeping in touch with key contacts within the target population
- A willingness to make resources available when the need arises
- Responding in a manner which is consistent with the needs of the target population



Potential Conflicts

- Conflict between best practices which emerge out of an adherence to 29 CFR 1910.120 and the policies which are in place for the trainees.



Potential Conflicts Continued

- Training techniques may conflict with local customs.



Final Comments

- Final and overriding considerations in building relationships with populations in need of hazardous waste worker or emergency response training.